



# 10 STEPS TO SCHOOL SAFETY

- 1. MAKE CONNECTIONS.** Reach out to the school superintendent to discuss effective classroom approaches. Listen and be prepared to address them.
- 2. BUILD PARTNERSHIPS.** The local PTA presidents, school nurses, and student government representatives, are some good places to start.
- 3. GET SUITED UP.** Every Police and Sheriff's department should have at least one McGruff the Crime Dog® suit to wear proud and often. Your purchase allows unlimited use to your department without any royalty or appearance fees.
- 4. LEARN.** Students can be a tough audience. Visit [ncpc.org](http://ncpc.org) and [mcgruff.org](http://mcgruff.org) to familiarize yourself with a variety of programs, public service announcements, videos, and other materials designed to engage children of all ages.
- 5. PICK A CURRENT TOPIC OF INTEREST TO KIDS.** Internet safety, fake pills, what to do if you see a gun, and other topics can make for an informative and engaging classroom visit.
- 6. MAKE IT AGE APPROPRIATE.** It is never too early to teach children about public safety. Talk at their age level and in ways they can relate.
- 7. MAKE THEM COMFORTABLE WITH LAW ENFORCEMENT.** McGruff is there to help put children and teachers at ease. A modern police uniform is essential for the job you do. Let them know why you carry all that equipment and the importance of your job in protecting them and their families.
- 8. ORDER SUPPLIES.** While the appearance of McGruff for a special classroom visit will generate excitement on its own, it never hurts to have prizes and other handouts. You can find a wide assortment of stickers, pencils, wristbands, badges, and comic books at [NCPC.org/mcgruff-shop](http://NCPC.org/mcgruff-shop).
- 9. MAKE IT GREAT.** Work with the school's A/V department to show videos and PSAs. You can stream right from [ncpc.org](http://ncpc.org) and [mcgruff.org](http://mcgruff.org).
- 10. EMAIL MCGRUFF.** Let us know how it's going by sending an email directly to the Crime Dog at [mcgruff@ncpc.org](mailto:mcgruff@ncpc.org).

